



Blue Shield  
of Northeastern New York

187 WOLF ROAD, PO BOX 15013, ALBANY, NY 12212

HEALTH NOW FLEX • HEALTH PLUS • TRADITIONAL BLUE

July 20, 1999

[REDACTED]

RE: [REDACTED]  
ID#: [REDACTED]  
APPEAL: Uppertone Exercise Equipment

Dear Provider:

Thank you for your patience while we conducted our review of the above referenced appeal.

The case and all medical records we have, including the new information you provided, were reviewed by a different peer reviewer than the one who rendered the original decision. I am pleased to inform you that, based on this additional information; the earlier decision to deny the requested service has been overturned. Our records have been modified to approve coverage when a claim is received, subject to the terms of the member's contract.

Our policy decisions concerning clinical matters are based on Blue Shield's medical policies, national and society guidelines, and advice from a panel of regional primary care and specialty physicians. We are proud of our process because it assures that our medical decisions are current, peer reviewed, and consistent with national standards.

Sincerely,

*William Dodd, RN*

William Dodd, RN  
Utilization Management

cc: [REDACTED]

GPK, Inc.  
535 Floyd Smith Drive  
El-Cajon, CA 92020

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